

WORLD VETERANS' FEDERATION.

Strategic Plan

Strategic Vision: To be in the forefront of promoting and defending international peace and security and to be proactive in ensuring the health and wellbeing of all veterans and victims of war worldwide.

Strategic Mission: To guide and advise our member organisations so that they can take the lead in supporting initiatives that foster peace and security and to campaign for health and welfare initiatives that will enhance the wellbeing and independence of their members.

Motto: To encourage member organisations to forcefully strive for international peace and security and to influence and promote a veterans health and welfare culture in their communities.

Core Values: To guide and inspire our members to be impartial, responsive, committed, accountable, collaborative, resourceful and act with respect, dignity, compassion and integrity.

The WVF is the largest international veteran organisation that actively promotes peace and security and champions health and wellbeing initiatives as its core activities. It recognises all those who have served whilst ensuring enduring remembrance for the fallen.

Priorities and Goals – The following priorities are supported by a set of goals.

Support our member organisations – create interest and give advice

- Provide the tools they need so that they can achieve their objectives and aspirations.
- Recognise their efforts and create awareness.
- Be there for members when they need leadership, guidance and advice.
- Generate templates as required.
- Reach out to individual members and allow them to voice their opinions.
- Connect and stimulate the exchange of expertise and information.

Advance the recognition and public image of WVF

- Bring the WVF in to the modern electronic age.
- Maximise social media.
- Recognise and promote the activities of member organisations.
- Need to attract new members.
- Develop trusted partnerships.

Get involved in meaningful projects

- Encourage and empower members to get involved in projects.
- Establish global projects that members can join in.
- Promote alliances with others to achieve our goals.
- Ensure maximum inter-activity at all times.

Correct the WVF model for future financial stability

- Deliver fundraising projects in a more “joined up” and collaborative way.
- Get involved in profitable projects.

Specials and discounts for individual members

- Create a database as a target market for vendors.
- Strive to get the best deals possible for our members.